

## **Trade show regulations**

The regulations under which participation in the trade show “HOUTBOUW” (hereinafter referred to as “the trade show”) can take place are laid down, inter alia, in these trade show provisions. In matters not covered by these provisions and regulations, 54events or its designated trade show organization will decide.

### **Place and time**

The Trade show will be held in hall 1 in the Brabanthallen in 's-Hertogenbosch on Tuesday 19, Wednesday 20, Thursday 21 May 2026.

### **Opening hours**

The trade show will be open to visitors on the three days from 10 a.m. to 5 p.m. For exhibitors, the trade show is open from 08.00 am to 17.30 pm. For exhibitors and invited guests, the trade show floor will be open longer on May 19 in connection with the exhibitor drinks reception.

### **Booth construction**

The prescribed height of walls and objects in your booth is 2.50 meters. Building higher than 2.50 meters is only allowed after written approval from 54events and your neighbouring booth(s). Walls higher than 2.50 meters must be neatly finished on both sides. On the back of your wall(s) it is not allowed to place your logo unless you have written permission from 54events and your neighbouring booth(s). For all booths, with the exception of all-in booths built by the trade show organization, a Booth construction drawing must be submitted to the trade show organization for approval by April 17, 2026. You can find the booth construction requirements through the exhibitor login at [www.houtbouwbeurs.nl](http://www.houtbouwbeurs.nl). After submitting your booth construction drawing, 54events will provide you with the contact information for your neighbouring booth(s), if necessary.

### **Safety**

Fire and safety regulations are monitored by the 's-Hertogenbosch municipal fire department. Participants are advised not to leave valuables in the booths. Participants are obliged to immediately follow instructions from employees of the Brabanthallen or on behalf of the Brabanthallen, the fire department or the trade show organization.

### **Supply of goods**

Goods may be brought in by vans and cars. The hall is accessible via P1, you can reach this area via gate G1. Here you can sign in after which you can load and unload at the hall. After loading and unloading you will be asked to park on P1.

### **Parking Booth builders & exhibitors**

During assembly and disassembly P1 will be freely accessible through gate A. Here you can sign in after which you can load and unload at the hall. After loading and unloading you will be asked to park on P1.

During the trade show you can park on P1. For more information on parking via the exhibitor login, please visit [www.houtbouwbeurs.nl](http://www.houtbouwbeurs.nl).

### **Access to the Brabanthallen**

All exhibitors are required to wear an exhibitor badge during the trade show. Without a badge, you will not have access to the exhibition floor on May 19, 20 and 21, 2026. You can apply for the exhibitor badge via the exhibitor login at [www.houtbouwbeurs.nl](http://www.houtbouwbeurs.nl) and pick it up on Tuesday, May 19, 2026 from 08.00 at the desk in the central entrance (hall 7).

**Construction**

Free Booth construction starts on Saturday, May 16, 2026 from 08.00 – 18.00. You can also build up on Monday, May 18, 2026 from 08.00 - 18.00. All-in booths will be available for participants on Monday, May 18, 2026 from 12.00 – 18.00. Please note that final operations on your booth can be performed by the organization's booth builder until 14.00. Earlier than the above times, the hall will not be open to exhibitors and/or booth builders. Please make sure your possible Booth builder is aware of this!

**Dismantling**

All-in Booths must be delivered wipe-clean by the participants on Thursday, May 21, 2026 by 20.00. Disposal of waste from participants is at their own expense. Dismantling of free Booth construction will take place on Thursday, May 21, 2026 from 17.00 -22.00 and on Friday, May 22, 2026 from 08.00 - 17.00. Please note that extension of these times is not possible.

**Facilities and other services.**

If you require additional facilities regarding your booth (electricity, telecom, rigging, furniture, etc.) or additional services (booth cleaning, etc.) you can order them through the exhibitor login at [www.houtbouwbeurs.nl](http://www.houtbouwbeurs.nl). Your orders must be placed with the various suppliers by April 17, 2026. Orders received after this date cannot be guaranteed, or a surcharge may apply with the exception of rigging, which must be requested by April 3, 2026.

**Electricity distribution box and water connections.**

Distribution of electricity may require the installation of a distribution box in a booth. For the general interest of the trade show, the exhibitor should accept this. Of course, as far as possible, this distribution box will be neatly finished. This also applies to any water connection and drainage.

**Storage of materials**

There is no possibility to store materials outside your booth. It is also not possible to store materials elsewhere in the venue. Space for external storage can be ordered through the Brabanthallen webshop.

**Demonstrations and sound amplification**

Special activities on booths such as product presentations, performances and shows (in the broadest sense) and the use of sound amplification are only permitted if prior written permission has been granted by the trade show organization. A request to this effect must be received by the trade show organization no later than April 24, 2026. The trade show organization reserves the right to stop sound amplification and/or special activities at all times. Please take into account the maximum decibel level of approx. 70 dB.

**Booth sharing with third parties**

It is not permitted to share one booth with several exhibitors, or to allow a party other than those with whom the agreement was made to use the booth space, without prior written permission from the exhibition organization. If you represent brands or organizations with personnel and/or products of which you yourself are not a manufacturer or direct stockholding supplier, then an amount of € 995,- per fellow exhibitor will be charged. Please note that if we are notified of a violation of these rules, we will proceed to send an invoice of € 995, - excluding VAT.

**Flyers, brochures, activities outside your booth, etc.**

To ensure a professional appearance of our trade show, it is not allowed to place materials on terraces, tables, counters and other places outside your booth. An exception applies to exhibitors who have purchased a sponsor package for this purpose.

We would like to point out that you are allowed to distribute flyers, brochures and/or other activities up to a maximum of 1 meter outside your booth. Please note that in case of violation of these rules we will send an invoice of € 495,- excl. VAT per event.

The trade show organization is at all times entitled to moderate or withdraw the above rights, without giving reasons and without becoming entitled to any compensation.

**Prohibition**

The participant is NOT allowed WITHOUT PREVIOUS WRITTEN PERMISSION from or on behalf of the organizer: Taking photographs, photographic recordings, video recordings, drawings or other images of objects other than in the case of exhibitors' own booth space. The organizer reserves the right to take photos, videos, photographic recordings, drawings or other images in and around the accommodation and use them for its own purposes.

With respect to the trade show, the organizer has the right to use the names and/or logos of and/or goods/products exhibited by participants as well as images of the booths and objects built at the trade show in publications etc.

**Exchange of data with third parties**

With the confirmation of your participation, you agree that 54events in the implementation of its services shares your data with third parties. For example, knowledge and media partners, and parties involved in organization and implementation, such as the company that provides you with your access badge and software providers such as Copernica (email marketing) and Sugar (CRM). It is possible that these parties are located outside the EU and therefore your data may be stored outside the EU. The processing by these parties is subject to the agreements as laid down in the 'EU-US Privacy Shield'.

**Liability**

54events, the organizer of HOUTBOUW, is not liable for damage to, loss or theft of goods in the broadest sense. Access to the trade show and associated areas is at your own risk. Neither are they liable for any damage, direct or indirect, suffered by exhibitors, (including visitors, suppliers or employees of exhibitors) - including consequential damage, personal injury and damage due to theft or loss, destruction or any cause whatsoever - unless they can be blamed for intent or gross negligence.

**General Terms and Conditions**

All our offers, agreements and services are subject to the Terms and Conditions of 54events B.V. as filed with the Chamber of Commerce in Rotterdam. A copy of these terms and conditions can be requested from the organizer at any time free of charge.